

Two-day program on **Telling Stories with Data** | **August 12 & 13, 2022**

Digital University Kerala, Technopark Phase IV, Mangalapuram P.O
Thonnackal, Thiruvananthapuram
Kerala, India - 695581

Data Journalism workshop for working journalists, content creators and story writers

The two-day training program aims to equip journalists with skills such as data mining, data analytics, visualization etc that will enable them to tell their stories in an effective and informative manner. Our faculty members include experts from areas such as data analytics, machine learning, data journalism and coding. This short-duration training with hands-on exercises will provide a foundation for deeper learning into the vast area of data journalism, which is the latest and most discussed approach in news storytelling.

Digital University Kerala

The Kerala University of Digital Science, Innovation and Technology, popularly known as Digital University Kerala, is an autonomous higher educational institution established by the Government of Kerala. in 2020. It is a multidisciplinary postgraduate institute conforming to the needs of building capacity at advanced levels of digital technologies. It is also India's first digital university that offers on-campus postgraduate programs in emerging and disruptive digital technologies. The University also extensively promotes research, incubation and knowledge extension activities to offer innovative and sustainable solutions for the industry, government and the society.

School of Digital Humanities and Liberal Arts

Digital Humanities is a multidisciplinary field which explores the various dimensions of interplay of digital technologies, societies and communities. The School of Digital Humanities and Liberal Arts focuses on research related to digital culture and society and explores the use of advanced technology-related methods in humanities research.



Scan QR Code
to register

**Last date for
registration: July 31, 2022**

To register: <https://bit.ly/3uDyfCL>

email: eep@duk.ac.in Phone: 0471 2788037

Sessions | August 12

Inauguration and Context Setting

Prof. Saji Gopinath, Vice Chancellor, DUK
09:30 AM - 10:30 AM

Introduction to Data Journalism

Prof. Devdas Rajaram, Professor,
Asian School of Journalism, Chennai
10:45 AM - 01:00 PM

Finding and collecting Data

Sushanth Thangamani, Sr. Data
Scientist, CrowdAnalytix
01:45 PM - 03:00 PM

Scrapping Data from the Web

Sushanth Thangamani, Sr. Data
Scientist, CrowdAnalytix
03:15 PM - 04:15 PM

Data Cleaning and Text Analytics

Prof. Manojkumar T K, Head, School
of Digital Sciences, DUK
04:15 PM - 5:15 PM

Hands-on training

Sunil Prabhakar, Consultant,
Mathrubhumi
05:45 PM - 08:00 PM

Sessions | August 13

Data Privacy and Ethics

Prof. Asharaf S, Dean (R & D), DUK
09:30 AM - 10:30 AM

Finding the Story in the Data

Rukmini S, Data Journalist and Author
10:45 AM - 01:00 PM

Data and Evidence Collection strategies

Bhanupriya Rao, Data Journalist
and founder of Behanbox
02:00 PM - 03:00 PM

Data and Multi-Dimensional Storytelling

Anand James D, former Senior Associate
Dean, Media & Entertainment, Welingkar
Institute of Management
03:15 PM - 04:15 PM

Hands-on training

Sunil Prabhakar, Consultant,
Mathrubhumi
04:15 PM - 07:00 PM

Concluding session and feedback

07:00 PM - 07:30 PM

