Placement Report 2024–25

The placement season of 2024–25 at Digital University Kerala continued to build on the momentum of previous years, attracting several reputed companies from diverse sectors. This year, top organizations such as TCS, EY, H&R Block, Nissan Digital, Cleareye.ai, Data Beat, SunTec, Tata Elxsi, Techolution, Chubb, Quest Global, Litmus7, NeST, OLA Battery IC, NewBiom Labs, ThinkBio and Innovation Incubator participated in the recruitment drive, offering a wide range of roles across domains like Data Science, Cybersecurity, AI/ML, Business Analytics, Finance, and Engineering. The increasing presence of such leading firms reaffirms the university's commitment to aligning its academic programs with the evolving demands of industry, and its growing stature as a preferred talent hub in the digital and emerging technology space.

To enhance students' preparedness for the corporate world, the Training and Placement Cell (TPC) conducted an array of capacity-building initiatives throughout the academic year. These included:

- Resume-building workshops
- Industry-led career talks and webinars
- Aptitude and coding training sessions
- Mock interviews and group discussions
- Soft skills and communication training
- Domain-specific skill development programs

Students were also exposed to current industry practices and expectations through guest sessions led by corporate leaders, enabling them to align their skill sets with real-world requirements. These structured initiatives significantly improved placement outcomes and student confidence.

- **Placement Rate** (of eligible students): **~61%**
- **Number of Companies Visited**: 51
- **Top Roles Offered**: Data Analyst, Cybersecurity Analyst, Digital Engineer, Business Analyst, Software Developer

The **2024–25 placement season** at Digital University Kerala reflected the institution's sustained commitment to academic excellence and professional readiness. With a diverse range of companies recruiting and over half of eligible students already placed, the placement drive was marked by noteworthy progress in both quality and participation. The university's dynamic curriculum, coupled with ongoing industry engagement and comprehensive placement support, continues to build a robust talent pipeline that meets the evolving demands of the digital economy. The strong placement outcomes underscore Digital University Kerala's growing reputation as a premier institution fostering innovation, skill development, and impactful careers.